

Human Resource Professionals of Central PA Sponsorship Policies

None of the benefits promised will be exchanged until the sponsoring organization has paid in full.

Priority placement is given on a first-paid, first-served basis. Payment is accepted via check or credit card at the time of registration. Register to sponsor an event by visiting our webpage at <http://www.hrpcpa.org/sponsorship-opportunities.asp>

Payments for all sponsorships and advertising are non-refundable.

We protect our members' personal information, therefore no contact information will be provided to sponsors. We do, however, encourage sponsors to utilize drawing and giveaways to collect contact information from event attendees.

Human Resource Professionals of Central Pennsylvania

777 East Park Drive
PO Box 8820
Harrisburg PA 17105-8820
Phone: (717) 558-7858
E-mail: sponsorship@hrpcpa.org

For general inquiries, contact us at
info@hrpcpa.org

Human Resource Professionals
of Central Pennsylvania

2016 Sponsorship Opportunities



Register today to become
one of our sponsors at:

<http://www.hrpcpa.org/sponsorship-opportunities.asp>

Thank you for your support!

ANNUAL CONFERENCE

Our annual conference brings together three keynote speakers, six breakout sessions, dozens, of exhibitors and nearly 200 HR professionals from around Central Pennsylvania. This is a must-attend event!

Why Sponsor?

Target Audience

Human Resource Professionals of Central PA promotes opportunities which provide tools and resources for our members. You can get involved with our chapter and connect with our membership by sponsoring one of our many events!

Advancing the value of the HR profession

The Human Resource Professionals of Central Pennsylvania (HRP of Central PA) is a community of HR Professionals who come together with experts in our field, who share valuable best practices, and who desire to advance and progress the field of HR within their respective organizations.

HRP of Central PA is an organization which is comprised of over 400 Human Resource professionals. Our members are employed by employers of all sizes throughout Harrisburg, Hershey, Mechanicsburg, Carlisle, and the surrounding areas. Our members are as diverse as the community, from entry-level to executives, generalists to specialists. Not only is HRP of Central PA committed to the traditional objectives of equal opportunity, we also enthusiastically seek to promote a diverse membership in terms of the sectors, industries and organizations in which our members are employed.

Our organization is a valuable resource for professionals who help lead their organizations through human resource issues. HRP of Central PA is a nonprofit membership association with no permanent facilities or staff. Our chapter's strength, influence and vision originate from individual volunteer members who share their time and talent by serving the membership and organization on various committees and our Board of Directors.



<p>Presenting Sponsor Benefits of Exhibitor level, plus Personally welcome each attendee at registration table as they arrive 10 minutes to describe company and services offered to HR Professionals during lunch Minimum of 4 social media mentions prior to/after event Ability to conduct raffle and provide give away at lunch before all other give-aways</p> <p>Price: \$1,250.00</p>	<p>Exhibitor HRP of Central PA E-gram announcement four weeks prior to sponsorship with active link to sponsor's webpage (or when committed) Link on conference page of HRP of Central PA website to sponsor's webpage Logo, company information, and 1 handout included with conference materials Continental breakfast, lunch & refreshments day of conference: up to 2 representatives Networking time with members before the conference and during breaks</p> <p>Price: \$500.00</p>
<p>Breakfast Sponsor Benefits of Exhibitor level, plus 5 minutes to describe company and services offered to HR Professionals during opening greetings Minimum of 4 social media mentions prior to/after event</p> <p>Price: \$950.00</p>	<p>Breakout Session Sponsor Signage at conference in breakout session room Logo, company information, and 1 handout included with conference materials Mention of the sponsor before</p> <p>Price: \$250.00</p>

Chapter Meeting

Featured sponsor of a monthly Chapter meeting, attendance typically ranges 70-90 members and guests. Meeting sponsors receive:

- Meet and greet members during networking time before the meeting and after
- Option to provide sponsor information at each attendee's seat or at information table
- 10 minutes presentation at the opening of the meeting to describe company and services offered to HR Professionals
- HRP of Central PA E-gram announcement four weeks prior to sponsorship with active link to sponsor's webpage
- Featured sponsor ad on homepage of hrpcpa.org for one month following the meeting, including hyperlink to your website
- Registration for two company representatives to attend. Additional representatives will be charged a guest fee

Price: \$500.00

Special Event

Subject to availability. If a special workshop or seminar is planned in which we expect attendance of 100 or more, the special event sponsorship will apply. Same benefits as Chapter Meeting

Price: \$750.00

Premier/Annual Sponsor

Want to spend more time with us? You can apply to be HRPCPA's Annual Sponsor! Opportunity includes:

Year-long advertising in newsletters, website, attendance at Chapter events, special consideration for conference sponsorships

For more information and to sign up – contact info@hrpcpa.org.

Price: Contact Us

Newsletter Advertising

Our weekly "HRP-Gram" is distributed weekly to our entire membership of 400+. Your logo, brief description, and hyperlink to your website will be included within the HRP-Gram each week, ensuring you continuous visibility to our membership.

Price: \$50.00/month

DOUBLE-PLAY SPECIAL

Book your chapter meeting sponsorship and conference booth space together before April 1, 2015, you will receive a discounted rate of **\$800.00 for both**. This amazing value includes:

- **\$500.00** Value - Chapter Meeting Sponsorship – this gives you the invaluable opportunity to speak to 80-100 of our members, collect business cards and tell us about your company/product/self, etc.
- **\$60.00** Value - Two free attendees to your sponsored Chapter Meeting
- **\$500.00** Value - Booth Sponsorship for the Conference, including full-day registration for two company representatives (**\$350.00** Value) including access to our members and breakfast/lunch
- Mentions on both social media AND our HRP E-grams (that go out to all of our 400+ members!)
- Link on our website, www.hrpcpa.org
- List of conference attendees and the opportunity to collect business cards
- **This is a \$1,410.00 value for half the price!!**

ADVERTISING ADD-ON SPECIAL

Want more bang for your buck? For just an additional **\$100** with your Chapter Meeting sponsorship, you can get an extra three months more advertising through our weekly HRP-Grams that go out to our 400+ members! This can include your logo, a small tidbit about your business, a link to your website, whatever you wish! **This is a \$150.00 value for 33% off!!**